

Vacature bij Oslo Skin Lab

Junior Marketing Manager



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Oslo Skin Lab is a subscription skincare brand operating across fourteen European markets and growing fast. The Junior Marketing Manager joins the Spanish team as the operational backbone of the marketing function: owning the execution across content, campaigns, loyalty club, and digital channels, and growing with the business as it expands into new markets.

Requirements

- At least three years of marketing experience, with a background in an agency working with retail or beauty clients
- Hands-on with newsletters, website management, Canva, and digital content execution
- Autonomous and structured; able to manage multiple workstreams without close supervision
- Resilient under direct feedback, and turns it into improvement
- Fluent in Spanish and English; based in Madrid
- Genuine interest in skincare, beauty, or subscription-based consumer brands

📍 **Madrid**



About Oslo Skin Lab

Oslo Skin Lab is a skincare brand built on science and simplicity. Launched in 2016 by NutraQ, a Norwegian direct-to-consumer health and beauty company, the brand centers on The Solution: a collagen supplement that has changed how people across Europe approach their skincare routine. The proposition is straightforward: effective ingredients, minimal steps, real results. NutraQ operates across fourteen European countries and the US through digital and subscription-based models, serving more than 450,000 customers. Retention is built around a loyalty club that keeps members engaged through exclusive content, personalised offers, and ongoing communication. In 2021, the company joined the Orkla Group, the largest fast-moving consumer goods company in the Nordics. Oslo Skin Lab is one of four brands in the NutraQ portfolio. The Spanish market has been one of the standout performers. The Madrid office runs in English, works directly with the CMO based in Oslo, and is now at an inflection point: strong local results and a clear appetite to go further.





Vacancy

Junior Marketing Manager

Oslo Skin Lab's Spanish operation is at a growth inflection point. The brand runs on a subscription model where content consistency, campaign timing, and loyalty club engagement directly affect retention and growth. The Junior Marketing Manager steps into the engine room of that operation: owning the execution across newsletters, website updates, graphics, influencer coordination, community management, event logistics, and agency briefings. The first priority is operational mastery. This is a hands-on role that demands discipline across multiple workstreams simultaneously. The tools are straightforward, Canva, CMS platforms, email marketing, social media channels,

but the standard is high. Content goes out on time, campaigns land cleanly, and the loyalty club keeps running without drop-off. The second priority is growth. As the Spanish market expands and the team takes on new markets, the Junior Marketing Manager absorbs more of the commercial operation from the inside. That means developing campaigns, analysing performance, and building genuine fluency in how a D2C subscription brand operates. It requires curiosity, resilience, and the ability to take sharp feedback and use it.

“The Junior Marketing Manager will drive the D2C business in Spain forward. They will execute the marketing strategy, generate new membership sales, and strengthen the brand identity across social media, influencer marketing, press, affiliates, and events. It’s a dynamic job with real responsibility and the opportunity to continuously learn and develop as the business grows.”

▪ Sara Verderio, Senior Commercial Marketing Manager, NutraQ

The working language in the Madrid office is English. The team is international, the pace is fast, and the brand is genuinely growing. This is a role for someone who wants to build real commercial marketing experience in a company that takes both the product and the execution seriously.





Interested?

Oslo Skin Lab is working with Top of Minds to fill this vacancy.

To express your interest, please contact Julia Besa at julia.besa@topofminds.com



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